



Media Release  
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For More Information Contact  
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## New Race Course for the Wells Fargo Twilight Criterium

(Boise, April 25, 2008) The Wells Fargo Twilight Criterium which is scheduled for Saturday, July 19 will have a new look this year. The Downtown Boise Association along with Wells Fargo the Title Sponsor and Mike Cooley of George's Cycle the Race Director has made the decision to move the event course for the following reasons:

1. Anticipated construction at Capitol Terrace which will close the north lane of Main St. between Eastman Parking garage and 8<sup>th</sup> Street, and 8<sup>th</sup> Street to the entrance of Capitol Terrace parking which is where the current course runs would create a safety hazard. No date has been finalized for the start of construction however it is anticipated to be prior to the event date.
2. The expansion of the Capitol City Farmers Market through the Grove Plaza creates time constraints with move out for the market vendors and the move in of the Twilight Criterium set up in time for the event.
3. Access to parking: The new course opens up multiple parking garages and access to downtown. Having parking available for the attendees of the event and our patrons of downtown merchants is a positive. With Capitol Blvd open the main access route to downtown is now open.

The new course which still includes much of the previous footprint of 9<sup>th</sup>, Main and Idaho will now include 10<sup>th</sup> Street, Grove and Bannock. The start will be on 9<sup>th</sup> just south of Main and go south on 9<sup>th</sup>, then west on Grove in front of Hotel 43, north on 10<sup>th</sup>, east on Bannock and then south on 9<sup>th</sup> back to the finish. The turn at 9<sup>th</sup> and Grove should be an interesting corner!

- For race event details contact: Mike Cooley, George's Cycle (208) 343-3782
- For event sponsorship and marketing contact: Kären Sander, Downtown Boise Association 472-5250
- For event logistics and planning contact: Geoff Hundt, Downtown Boise Association 472-5252
- Title Sponsor contact: Sandy Fery, Wells Fargo (208) 393-2056

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